

MAGAZINE FUNDRAISER

"The Easiest Fundraiser You Will Ever Do"

There are 2 Ways for you to do the Magazine Fundraiser. . .

**Use the Magazine Fundraiser as a
STAND-ALONE Fundraiser**

A Stand-Alone Fundraiser means that you sell
only Magazines and nothing else.

(This is the easiest way to have a fundraiser)

OR

**Use the Magazine Fundraiser as a
TAG-ALONG Fundraiser**

A Tag-Along Fundraiser means that you sell
Magazines along with some other type of fundraiser.

(This will increase your fundraiser profits)

You Make 50% Profit
selling
America's Favorite Magazines

Millions of Americans already
Know, Trust & Buy Magazines published by Time Inc.

This Fundraiser is a No-Brainer!

Your group simply sells subscriptions to magazines that people are
already buying anyway
with one exception . . .

When people buy from your group,
they will save up to 82% of what they normally spend!

Doing a Magazine Fundraiser is as EASY as 1 - 2 - 3

1. START YOUR FUNDRAISER

Hand out one full color Brochure/Order-Taker to each member of your group (We provide you with the Brochure/Order-Takers for Free).

2. SELL MAGAZINE SUBSCRIPTIONS

For each Magazine Order, your Group Member simply writes down the Customer's name and the number of subscriptions they want (in the spaces provided on the Brochure/Order-Taker). Your member collects the payment from each customer (the math is real easy because all subscriptions are either \$15 or \$20)

3. ORDER ALL OF THE MAGAZINE SUBSCRIPTIONS

After your fundraiser is over, you simply place an order with us for the total number of \$15 and \$20 subscriptions that your group sold.

We will ship to you Pre-Paid Magazine Subscription Vouchers for all of your orders, which your members then deliver to the people they sold.

Your customers simply redeem their pre-paid voucher(s) in order to activate their magazine subscription(s).

NO UP-FRONT PAYMENT

We send you everything you need to start your fundraiser at no cost to you.

YOU MAKE 50% PROFIT

You make \$7.50 Profit on each \$15 Subscription & \$10 Profit on each \$20 Subscription.

MAJOR APPEAL & BRAND STRENGTH

Everyone Knows and Trusts Time, Inc.

In Fact, 1 out of 2 adults in America reads a Time, Inc. magazine.

EXPECT MULTI-SALES FROM EACH BUYER

Because of our vast array of titles, there are magazines for every member of the family.

EXPECT "GIFT" PURCHASES

Many people will also buy subscriptions as a gift for friends and loved ones.

TIME, INC. ~ A COMPANY YOU CAN TRUST

Time, Inc. is a World Class Company with World Class Magazines and Service.

THE Power of Time
DIRECT VENTURES LLC
presents

Magazine

PORTFOLIO

MOST TITLES
Just \$15



all you
14 monthly issues, **Item# 5524**
Cover Price \$27.58. Your Price **\$15**

Best Buy!
24 monthly issues, **Item# 5587**
Cover Price \$47.28. Your Price **\$20**
PLUS FREE GIFT!

PLUS Cookie Sheet Liner or Oven Mitt



Sports Illustrated
21 weekly issues, **Item# 5524**
Cover Price \$79.18. Your Price **\$15**

28 weekly issues, **Item# 5587**
Cover Price \$105.57. Your Price **\$20**
PLUS FREE GIFT!

PLUS Cookie Sheet Liner or Oven Mitt



ENTERTAINMENT WEEKLY
30 weekly issues, **Item# 5524**
Cover Price \$91.74. Your Price **\$15**

Best Buy!
57 weekly issues, **Item# 5587**
Cover Price \$174.30. Your Price **\$20**
PLUS FREE GIFT!



PEOPLE STYLEWATCH
7 monthly issues, **Item# 5524**
Cover Price \$27.93. Your Price **\$15**

Best Buy!
10 monthly issues, **Item# 5528**
Cover Price \$39.90. Your Price **\$20**



THIS OLD HOUSE
15 monthly issues, **Item# 5524**
Cover Price \$74.85. Your Price **\$15**

Best Buy!
20 monthly issues, **Item# 5587**
Cover Price \$99.80. Your Price **\$20**
PLUS FREE GIFT!



TIME
30 weekly issues, **Item# 5524**
Cover Price \$135.24. Your Price **\$15**

Best Buy!
56 weekly issues, **Item# 5587**
Cover Price \$252.45. Your Price **\$20**
PLUS FREE GIFT!

\$20 Double Bonus Offer!



MORE ISSUES + A FREE GIFT
Order Item #5587
FREE Cookie Sheet Liner or Oven Mitt
It's yours FREE when you purchase any of these titles:



FUN FOR THE WHOLE FAMILY

WINNER Parents' Choice Award
 (Autographed NFL Helmet)



Save 55%

Ages 6-12

SPORTS ILLUSTRATED KIDS

9 monthly issues, **Item# 5524**
 Cover Price \$33.67. Your Price **\$15**
 12 monthly issues, **Item# 5587**
 Cover Price \$44.89. Your Price **\$20**
PLUS FREE GIFT!

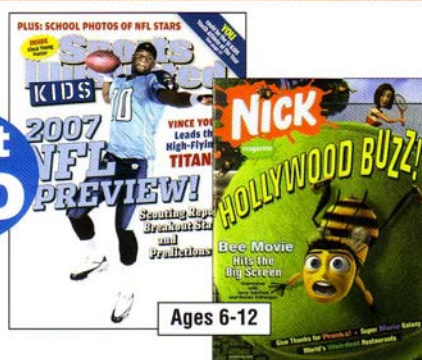


Ages 6-12

FamilyFun plus SPORTS ILLUSTRATED KIDS

FamilyFun (10 monthly issues)
 Sports Illustrated KIDS (6 monthly issues)
 Cover Price for both \$61.95. **Item# 5528**
 Your Price for both **\$20**
 Each subscription is valued at \$10.

Just \$20



Ages 6-12

NICK MAGAZINE plus SPORTS ILLUSTRATED KIDS

Nick Magazine (5 monthly issues)
 Sports Illustrated KIDS (6 monthly issues)
 Cover Price for both \$42.40. **Item# 5528**
 Your Price for both **\$20**
 Each subscription is valued at \$10.



Save 92%

FREE

Ages 6-9

TIME
 plus Time for Kids
 Around the World Activity Book
 56 weekly issues of TIME
 plus
FREE TIME FOR KIDS Activity Book

- Fun facts about people and places
- Colorful photos and maps
- Featuring 6 countries around the world

Cover Price \$252.45
 Your Price **\$20**
Item# 5528



Save 65%

4 FREE ISSUES

TRAVEL+LEISURE
 plus 4 **FREE** family issues
 13 monthly issues, **Item# 5587**
 Cover Price \$58.50
 Your Price **\$20**
PLUS FREE GIFT!



Save 65%

SPECIAL ISSUE INCLUDED!

REAL SIMPLE
 12 monthly issues, **Item# 5587**
 plus the special family issue
 Cover Price \$58.50
 Your Price **\$20**
PLUS FREE GIFT!

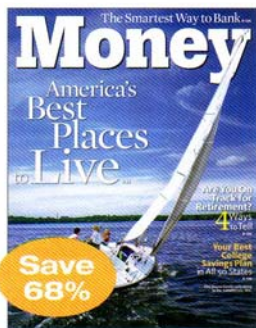
AROUND THE HOUSE

Just \$15



Save 79%

THIS OLD HOUSE
 15 monthly issues, **Item# 5524**
 Cover Price \$74.85. Your Price **\$15**
 20 monthly issues, **Item# 5587**
 Cover Price \$99.80. Your Price **\$20**
PLUS FREE GIFT!



Save 68%

MONEY
 12 monthly issues, **Item# 5524**
 Cover Price \$47.88. Your Price **\$15**
 16 monthly issues, **Item# 5587**
 Cover Price \$63.84. Your Price **\$20**
PLUS FREE GIFT!



Save up to 72%

COTTAGE LIVING
 12 monthly issues, **Item# 5524**
 Cover Price \$47.88. Your Price **\$15**
 18 monthly issues, **Item# 5528**
 Cover Price \$71.82. Your Price **\$20**



Save 75%

COASTAL LIVING
 15 monthly issues, **Item# 5524**
 Cover Price \$62.38. Your Price **\$15**
 20 monthly issues, **Item# 5528**
 Cover Price \$83.17. Your Price **\$20**

PARENTING with **FREE Sesame Street***
 27 monthly issues, **Item# 5524, \$15**
 *Sesame Street Magazine is not available on its own. Parenting reserves the right to replace Sesame Street Magazine with item(s) of equal or greater value.

FORTUNE
 12 biweekly issues, **Item# 5524, \$15**
 18 biweekly issues, **Item# 5528, \$20**

POPULAR SCIENCE
 15 monthly issues, **Item# 5524, \$15**

TRAVEL+LEISURE GOLF
 11 bimonthly issues, **Item# 5524, \$15**
 14 bimonthly issues, **Item# 5528, \$20**
CAR & DRIVER
 12 monthly issues, **Item# 5524, \$15**

FOOD & WINE
 9 monthly issues, **Item# 5524, \$15**
 13 monthly issues, **Item# 5587, \$20**
PLUS FREE GIFT!

A BREAK FOR BUSY MOMS

SPORTS & HOBBIES



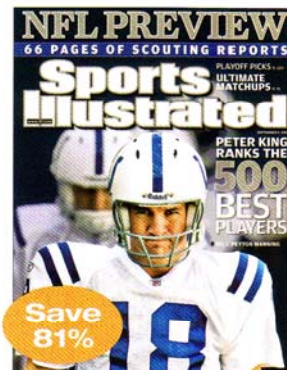
INSTYLE
 8 monthly issues, Item# 5524
 Cover Price \$31.92. Your Price **\$15**
 11 monthly issues, Item# 5528
 Cover Price \$43.89. Your Price **\$20**



ALL YOU
 14 monthly issues, Item# 5524
 Cover Price \$27.58. Your Price **\$15**
 24 monthly issues, Item# 5587
 Cover Price \$47.28. Your Price **\$20**
PLUS FREE GIFT!



GOLF
 12 monthly issues, Item# 5524
 Cover Price \$47.88. Your Price **\$15**
 16 monthly issues, Item# 5587
 Cover Price \$63.84. Your Price **\$20**
PLUS FREE GIFT!



SPORTS ILLUSTRATED
 21 weekly issues, Item# 5524
 Cover Price \$79.18. Your Price **\$15**
 28 monthly issues, Item# 5587
 Cover Price \$105.57. Your Price **\$20**
PLUS FREE GIFT!

Just \$15

Save 68%

Save 81%



HEALTH
 15 monthly issues, Item# 5524
 Cover Price \$49.88. Your Price **\$15**
 20 monthly issues, Item# 5528
 Cover Price \$66.50. Your Price **\$20**



REAL SIMPLE
 9 monthly issues, Item# 5524
 plus the special family issue
 Cover Price \$45.00. Your Price **\$15**
 12 monthly issues, Item# 5587
 plus the special family issue
 Cover Price \$58.50. Your Price **\$20**
PLUS FREE GIFT!

\$20 Double Bonus

MORE issues + A FREE GIFT
 Cookie Sheet Liner or Oven Mitt



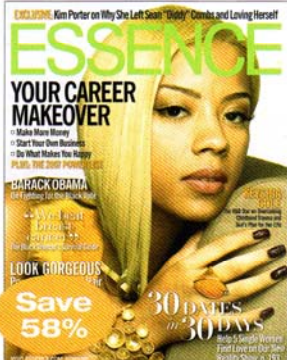
- SILICONE COOKIE SHEET LINER**
- 100% Food-grade silicone material
 - Non-stick finish
 - Heat resistant up to 450°F
 - Long lifetime
 - Dishwasher-safe
 - Dimensions: 15" x 11"
- SILICONE OVEN MITT**
- Silicone material
 - Protects hand from heat
 - Glove fits either hand

Order Item #5587
Just \$20

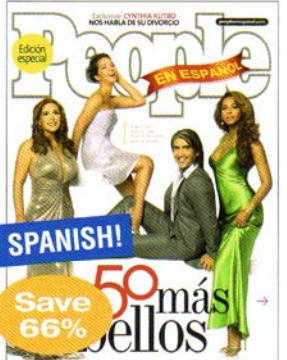
If the free gift becomes unavailable, it will be replaced with an item of equal or greater value.

FREE GIFT with your subscription to any of these magazines:

Magazine	Frequency	Cover Price	Our Price	Magazine	Frequency	Cover Price	Our Price		
all you	Monthly Issues	24	\$47.28	\$20	TIME	Weekly Issues	56	\$252.45	\$20
Entertainment	Weekly Issues	57	\$174.30	\$20	Sports Illustrated	Weekly Issues	28	\$105.57	\$20
REAL SIMPLE	Monthly Issues	12	\$58.50	\$20	Sports Illustrated	Monthly Issues	12	\$44.89	\$20
GOLF	Monthly Issues	16	\$63.84	\$20	FOOD & WINE	Monthly Issues	13	\$58.50	\$20
ESSENCE	Monthly Issues	12	\$47.88	\$20	TRAVEL + LEISURE	Monthly Issues	13	\$58.50	\$20
Money	Monthly Issues	16	\$63.84	\$20	The House	Monthly Issues	20	\$99.80	\$20



ESSENCE
 9 monthly issues, Item# 5524
 Cover Price \$35.91. Your Price **\$15**
 12 monthly issues, Item# 5587
 Cover Price \$47.88. Your Price **\$20**
PLUS FREE GIFT!



PEOPLE EN ESPAÑOL
 15 monthly issues, Item# 5524
 Cover Price \$44.85. Your Price **\$15**
 20 monthly issues, Item# 5528
 Cover Price \$59.80. Your Price **\$20**

WOMAN'S DAY
 25 (every 3 wks) issues, Item# 5524, \$15
FITNESS
 13 monthly issues, Item# 5524, \$15

TRAVEL+LEISURE
 9 monthly issues, Item# 5524, \$15
 13 monthly issues, Item# 5587, \$20
 includes 4 FREE FAMILY ISSUES
PLUS FREE GIFT!

SNOWBOARDING
 12 monthly issues, Item# 5524, \$15
FIELD & STREAM
 18 monthly issues, Item# 5524, \$15

RIDE BMX
 12 monthly issues, Item# 5524, \$15
OUTDOOR LIFE
 18 monthly issues, Item# 5524, \$15

Premium **Just \$20** Magazines at a Great Price



COOKING LIGHT
12 monthly issues
Item# 5528
Cover Price \$49.99
Your Price **\$20**



PEOPLE
9 weekly issues
Item# 5528
Cover Price \$31.34
Your Price **\$20**



SOUTHERN ACCENTS
10 bimonthly issues
Item# 5528
Cover Price \$59.90
Your Price **\$20**



SOUTHERN LIVING
13 monthly issues
Item# 5528
Cover Price \$64.87
Your Price **\$20**



SUNSET
12 monthly issues,
Item# 5528
Cover Price \$59.88
Your Price **\$20**



IN STYLE
11 monthly issues
Item# 5528
Cover Price \$43.89
Your Price **\$20**

Don't miss our **FREE GIFT** offers!



Get a **FREE** gift with your paid subscription to select titles. See inside for details.

How to Order Your Magazine in 2 Easy Steps:



On the Order Form, write the total number of subscriptions you want to buy using the appropriate item number(s):

- \$15 offers - ITEM# 5524
- \$20 offers - ITEM# 5528
- \$20 FREE GIFT offers - ITEM# 5587

For each subscription you buy, your student/school will deliver an Order Voucher to you. Simply complete and return the voucher(s) to activate your subscription(s). There's also a toll free number to call with any questions. NOTE: Select cookie sheet liner or oven mitt when you activate your \$20 FREE GIFT Magazine Voucher—5587.

Hi! My name is _____
 Phone _____
 I'm raising funds for _____
 Teacher _____

CUSTOMER'S NAME/ADDRESS/PHONE				AMOUNT DUE		
EXAMPLE!	John Cole/123 Main St./456-7891	EXAMPLE!	2	1	1	\$70.00
1.						
2.						
3.						
4.						
5.						
6.						
7.						
8.						
9.						
10.						
11.						
12.						
13.						
14.						
15.						
TOTALS	→	Total Due				\$

SALES ADVICE: Identify yourself, your group and the reason you're fundraising. Ask friends, relatives and neighbors if they'll help by purchasing one or more items from you. Children should never be allowed to sell door-to-door, unless directly supervised by a parent or adult. Fundraising companies, schools, organization leaders and parents must be diligent in assuring that children participate in fundraisers in a safe manner.

Yearly Publication Schedule: EW - eight double issues that each count as two of 57 issues; Time and SI - five double issues that each count as two of 56; People - two double issues that counts as two of 53; Fortune - bi-weekly, except for January when it is published once. Woman's Day - 17. In Style and Southern Living - 13 issues; Outdoor Life - two double issues that each count as two of 12. Cooking Light, Field & Stream and SI Kids - one double issue that counts as two of 12. Fitness, Parenting and People en Español - 11; Coastal Living, FamilyFun, Health, Nick Magazine, People StyleWatch, This Old House - 10; Cottage Living and TW Snowboarding - 9. T&L Golf- 7; Southern Accents - 6. All other magazines are published monthly. Magazines may also publish occasional extra issues. This offer will expire October 31, 2009. Once we've received your voucher(s), your subscription will begin in 4-8 weeks. Orders can only be filled in the US.

GCF58, GCF28, GCF8P

The Vouchers You Will Receive Look Like This:

It's Easy to Activate Your Subscription!

1. Choose a BESTSELLER from the listing at left.

2. Complete the Subscription Activation Voucher below.

3. Detach and mail Activation Voucher AT ONCE.

DETACH BEFORE MAILING ▶

IMPORTANT THINGS TO REMEMBER:

- ▶ Each Magazine Activation Voucher is good for one subscription only.
- ▶ You must return an *original* Order Voucher. Photocopies will not be accepted.
- ▶ You will receive your first issue in 6 to 8 weeks.
- ▶ Orders can only be filled in the U.S.
- ▶ Because of the special nature of this program, we cannot offer refunds. Please note that all sales are final.
- ▶ **SEND NO MONEY — YOU ALREADY PAID!**

SUBSCRIPTION ACTIVATION VOUCHER

Magazines

1 Print magazine title (see magazine listing):

Magazine Title: _____

2

Item Number:

S

PAID

Check one: New Subscription Renewal

This paid voucher valid until October 1, 2005.

3 Print your full name and address:

Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: () _____

E-mail: _____

School/Organization: _____

City/State: _____

4 If giving as a gift, print recipient's full name and address:

Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: () _____

E-mail: _____

Not redeemable for cash except as required by law. Void where prohibited by law. Neither Merchant nor Magazine Provider is responsible for lost or stolen subscription voucher. Except in CA, NH and where prohibited by law, this subscription voucher will expire on the date noted above. Occasionally, we make our lists available to marketers of products or services we think may be of interest to you. If you are certain you'd rather not receive offers from those companies, please check here:

03PPMXAN

REDEEM YOUR PAID SUBSCRIPTION TODAY!

AD4 GC2016